OFFICIAL AMERICAN SAMOA GOVERNMENT WEEKLY NEWSLETTER

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Call Center potential looks good for the Territory says Governor Togiola

Governor Togiola Tulafono announced today that plans to bring a call center business to American Samoa may become reality if agreements can be reached with a group of businessmen that will arrive in the Territory next week.

Governor Togiola said the visitors will analyze American Samoa's telecommunications and human resource infrastructure and if the group is satisfied with their findings in the Territory, they will contract with Information Technology American Samoa (ITAS), a local company being formed to build and operate call centers — a workplace where the employees' primary job is to take calls and help customers of big companies.

"I am very excited about the visit. The idea of establishing the business of call centers in American Samoa has my wholehearted support, as it has been one of my objectives for several years now," said Gov. Togiola. "In recognition of the importance that this venture may have, I have mobilized members of my administration to insure our visitors reach positive, and more importantly, accurate conclusions about American Samoa."

The group, which will arrive by private jet on February 14, are representatives of Safelite Autoglass – the U.S. auto glass repair and replacement company that was founded in 1943 and now has more than 2 million customers. Also a part of the group will be Mr. David Farlow, a call center consultant originally hired by Safelite to study the feasibility of outsourcing call centers to India.

Mr. Mark Hunsaker, a locally well-known businessman and a prominent CPA in Hawaii, is CEO of ITAS. Mr. John Newton is the local partner in the group of businessmen from the U.S. who have spent the past twelve months conducting research and due diligence on establishing a call center here.

"We are thrilled to have this opportunity to showcase American Samoa as a call center venue and we are thrilled with the support we are getting from the Governor and his staff," says Newton.

ITAS and Safelite are planning to start with a 50-seat center. This will employ about 150 people on a 24 hour, 7 days a week basis. If the 50-seat center is successful, ITAS will immediately enlarge to 200 seats, which will employ over 600 people. At that point, according to Newton, American Samoa will be an internationally known call center venue and the growth, as a community, in this industry will be limited only by the availability of human resources.

(continued on page 3)

Governor Togiola announces \$545,500 grant from DOI for Audit and Accounting Support

Governor Togiola Tulafono announced Monday, February 13, 2006, that American Samoa has received a technical assistance of \$545,500 from the Department of Interior for audit and accounting support.

Governor Togiola says the funds are provided to assist ASG to provide accountants training and technical support to comply with the Memorandum of Agreement between DOI and ASG regarding fiscal reform and to otherwise improve the government's fiscal management practices. In turn, ASG should improve its overall administration of Federal grant programs.

"We are always very grateful to the Department of Interior and their support for what we do on island," Said Governor Togiola. "We view the funding as an investment that will improve our audit and accounting practices by adding muchneeded personnel and upgrading our current system."

"I wish to thank Deputy Assistant Secretary of Interior, Papali'I David Cohen for his ongoing support and also for being on island to give us this great news. Like any long-term investment, it will require patience in making these improvements in audit and accounting and our friends at the Department of the Interior and the Office of Insular Affairs has made a commitment to see this process through to a successful conclusion. As commitment in seeing to it that we will improve our system of administering our Federal grants programs with steps that are already in place," said the Governor.

The uses of the approved technical grant funds are limited to the following:

Governmental Financial Officers

Association Training	\$ 18,100
Consultants	\$ 62,400
UPS Replacement	\$180,000
AS400 Tax System	\$150,000
Desk Top Computers	\$ 75,000
MD&A Consultant	\$ 60,000
	\$545,500

The original budget for the technical grant requested by ASG was \$2,108,590.

"TAPUITEA" - THE OFFICIAL AMERICAN SAMOA GOVERNMENT WEEKLY NEWSLETTER

MOLIMAU FA'AALOALO A KOVANA TOGIOLA TULAFONO I TOE SAUNIGA MO LANA AFIOGA KATINALE PIO TAOFINU'U

"Ua tu'umalo Katinale Pio."O le ulutala lena o le nusipepa i le aso Faraile talu ai Ianuari 20.

Maumau e, pe a na 'alagaina ma le lototele e le nusipepa le mea o lo'o tatou talitonu uma i ai - "Ua malaga Katinale Pio i le lagi!"

Aua talu ona tatou fa'alogo ua sipa le la i lona tauafiafi, sa tatou fesili po o afea a pi'itia ai le sami, ma lilo ifo ai i le tafa'ilagi ma mapu ai i le lualoto. Ae sa leai se fesili i lona taunu'uga. Na tatou talitonu uma e toe oso lona la. Ae oso i le lagi i luga.

E toaitiiti ta'ita'i tatou te ioe ma le mautinoa lo latou taunu'uga ina ua malaga atu. O le tina alofa ia Mother Teresa le tasi. O Pope Ioane Paulo le isi. Ou te talitonu e i ai Katinale Pio i le vasega lena o le 'au filifilia a le Atua.

O lauga o maliu o molimau fa'avi'ivi'i i e ua o malaga atu. I lenei taeao, ou te tautala mafanafana i le moni o nei upu fa'avi'iga, upu fa'afetai e le fa'atua'oia. Aua ou te talitonu ua tusa ma tatau mo Katinale Pio. Ana ia te a'u le malosi semanu ua ou vala'au i faititili ia patilima, ma uila ia emo emo solo e fa'alauiloa ai i le lalolagi ua malaga Patele Pio i le lagi.

Ou te le lotu Katoliko. E le tele la so'u iloa, ou te le i latalata tele fo'i ia Katinale Pio pei o le to'atele o tagata moni o le ekalesia. A ou te fai atu nei ia te outou a'u uo ma uso Kerisiano - E le na o outou e ona Pio. 0 la tatou Pio fai fa'atasi. Ou te fa'apea atu fo'i i le Malo o Samoa, aemaise le afio'aga i Falealupo, si ona nu'u, e le fa'apito mo outou le mitamitaga ona o lenei tagata tele o le atunu'u. Aua o ia o le meaalofa a le Atua na foa'i mai mo tatou uma.

E loloto le agaga fa'afetai, aua o lea ua sa'afi Samoa atoa, i fua va'aia o lona Fatu'atia, ona 'a'ao ulufia, ma lona gapatia. E molimau Fatuoaiga i Amerika Samoa. O se nofoaga ua malu ma to'amalie ai tagata o tapua'iga ese'ese, mau fa'atasi ai le Samoa ma le tagata 'ese, o e matutua ma e laiti, o e matitiva ma e vaivai.

O lo'u tama o le faife'au Fa'apotopotoga (po o le LMS i aso la). Na ou ola a'e i aso e le'i leva ona fulitua ma tatanu lilo fe'ese'esea'iga o lotu i Samoa. Sa taia tele i la'u fa'alogo mai totino o la matou lotu, e leai ni Patele lelei. Ua sui uma na lagona ina ua tula'i mai Patele Pio. Ua fo'ia uma ese'esega o lotu. Ma, o le tasi o molimau pupula o ona aso, ua mafai ona tapua'i fa'atasi ma le fiafia le 'au Kerisiano i Samoa.

Sa foa'i e le Atua ia Katinale Pio se meaalofa uiga 'ese. O le malosi e u'una'i, pei ole lalolagi na fausia mai le leai o se mea. Taga'i i le Fatuoaiga i Tutuila. Sa na o le togavao ma le soata i nai tausaga e le i leva atu. Tatou te molimau fa'atasi aua ua va'ai o outou fofoga ma o'u nei mata. Na na si'itia lo tatou loto finau mo mea sili. O ana galuega sa fa'atupu ai lo tatou fo'i fia galulue.

Ou te iloa sa tele faitioga, e o'o lava i fa'atu'i'esega ona o le mamafa ma le taugata o ana porokalama atia'e. A o le tula'i mai o ia mea ua mae'a, ua fai ma molimau i lana taleni fa'apitoa mai le Atua - o le malosi e u'una'i ai ma fa'amalie le 'au faitio, a e f'aataunu'u lava ana fuafuaga. Ta fia maua lena taleni. Ana se'i vaelua maia ia ita le ofu lena o le perofeta.

Sa fa'aali e Pio, e tatau mo Samoa le a'oa'oga fou fa'ale-fa'atuatua, fa'atusipa'ia, e onomea aganu'u i tapua'iga, ina ia vi'ia le Atua i mea aupito sili ua i le atunu.u. Sa ia filifilia ai aganu'u e fa'aofi i le Taulaga Pa'ia o Le Misasa. I lena faiga, ua si'itia ai e Katinale Pio le taualoa ma le taua o aganu'u i se tulaga maualuga. Ua tatou toe mimita i aganu'u. Ua tatou toe taga'i toto'a nei i ai.

Fai mai faia'oga o le gagana, o Katinale Pio na puna mai ai upu ia: tamali'i'aga, auaunaga, ma le isi upu fou - o le tasi'aga. O le tasi'aga e fa'asino i le Tolu Tasi Pa'ia, po o le Atua e tolu ona peresona. Ae ou te manatu, ua mafai fo'i ona fa'amatala ai le so'ofa'atasi o le 'au tapua'i i luma o le Ali'i. Se agaga a 'oa! Se tagata a tamaoaiga!

E itiiti nai taimi na ou fa'alogo lalata ai ia Katinale Pio. A o nai na taimi, na ou fo'i ma le o'otia i le malu o si ona leo. E mafai ona si'i. A e malu pea lava. E ofoofogia ia te a'u se tagata galue malosi, finafinau maua'i i ona lagona, ae malu pea si ona leo. Atonu e tafe mai se fatu e to'amalie ma filemu.

Ua tu'u e Katinale Pio se lu'i mo tatou uma. Mo ta'ita'i o ekalesia ma auauna a le Atua i so'o se fata faitaulaga - ia malie i luma o le Ali'i la outou tautua. Mo ta'ita'i o le atunu'u - e suamalie ma tausa'afia aganu'u, pe a fa'atino i ala mamalu, fa'amaoni, ma le alofa. Mo fai pisinisi, tulituli lau manu a e 'aua ne'i punitia lau va'ai ma le alofa i le atunu'u, ma lou sao i lona manuia lautele. Mo ta'ita'i o le Malo - tausi ma fafaga le lafu mamoe a le Atua. Fai ma le loto maulalo, fa'amaoni, ma tausisi i le mamalu o le atunu'u

O le upu fa'asalalau a le Fono a Ekalesia, "Le Atua agalelei e, talia mai Lau Auauna ua tu'ua ona ofutau, a e tali atu i lau vala'au, e mafuta tumau i Lou olioli e fa'avavau." Ou te ioe ma fa'aamene i lena tatalo. 0 la tatou tatalo faatasi lena.

Upu e olaola pea a Tusitala, o le a e 'ta'oto i le mea na e momo'o i ai'. O le a e liu efuefu ma filo fa'atasi ai ma efuefu o tua'a pele ua mavae atu. Ta'oto lou tino i lou 'oli'olisaga tumau, a e maliu a'e lou agaga e tali le paleali'i ua saunia i le lagi mo auauna lelei.

Share important activities

in your Department, Agency or Office with our ASG workforce as well as the citizens of American Samoa.

Email your articles to:

tapuitea@amsamoa.gov.as

Or call Harry Stevens @ 733-1694 Or Vince Iuli @ 733-1041 Talofa uso e, tofaina oe,
Ua sau Ie itupo e te malolo.
E ala oe, pe a mavae Ie po.
Tofa, tofa, tofa.
Tofa soifua Katinale Pio!

ASG RADIO PROGRAM

with: Governor T. A. Tulafono Saturdays @ 7a.m.

on: Showers of Blessings-FM 104.7
Call 699-8123 or 699-8124

Tapuitea Issue No. 40

ASCC Hosts PIC Filmmaking Workshop; Film Festival to Follow

By James Kneubuhl, ASCC Press Officer

A non-profit media arts corporation, Pacific Islanders in Communications (PIC) operates out of Honolulu with a stated goal to "support, advance, and develop Pacific island media content and talent that results in a deeper understanding of Pacific island history, culture, and contemporary challenges." Through funding, training and education, broadcast services, and community outreach, PIC strives to enable residents of the American Pacific territories to speak for themselves through the use of film and video.

In keeping with their mission, four PIC representatives have spent the last week in the Territory conducting a filmmaking workshop at the American Samoa Community College (ASCC). During the workshop, participants spent the first week learning the basics of planning a film and how to use simple video equipment. This week, they will work in teams to complete their own two-minute films. Each of the teams has the benefit of one of the PIC filmmakers, Shane Palusi Seggar, Dennis Imoto, Tim Irwin and Alex Munoz, to guide them through the process.

Through activities like the filmmaking workshop at ASCC, PIC hopes to inspire residents of American Samoa to pursue further study in the craft, with the goal of someday producing their own professional quality films. "Our mission is to tell the stories of the Pacific," explained PIC's Shane Pulasi Seggar, a part-Samoan who also serves as the corporation's Program Director. "In order to fulfill that mission, PIC needs filmmakers from across the Pacific to join us. These workshops are a way to find those storytellers and artists, so that PIC can collaborate with them."

As part of their visit, the PIC team will also present a Film Festival this coming Saturday, February 18, from 10:00 a.m. to 10:00 p.m. at the Convention Center. Free and open to the public, the festival will feature some of the best Pacific island films sponsored by PIC over the past few years. Some of the full-length PIC titles in the festival will include:

Dances Of Life: Filmed in Palau, Guam, New Caledonia, American Samoa, and New Zealand, this documentary explores cultures of the Pacific islands through dance.

Polynesian Power: Islanders In The NFL: A documentary by Jeremy Spear, Polynesian Power follows two Samoan young men, one from the islands and another from "the 'hood," as they try out for their dream of the National Football League.

Le Afi Ua Mu: The Fire Is Burning: Produced by Shane Pulasi Seggar, this documentary interweaves the experience of young Samoan men in Samoa and Los Angeles with his own search for identity, and explores the social and cultural dynamics that lead Samoans in the States to join gangs.

The Land Has Eyes: Made possible through PIC funding, this debut feature film by Rotuman Vilsoni Hereniko tells the story of a young woman's fight for justice after her father is falsely convicted of theft. The Land Has Eyes played just a few months ago in American Samoa, and those who missed it then will have one more chance to see it during the festival.

Holo Mai Pele: This "performance documentary" features Halau o Kekuhi, Hawaii's premiere kahiko troupe, re-creating through dance the battle of the two sister-goddesses Pele and Hi'iaka.

Besides these full-length titles, the festival will also showcase a variety of shorter pieces from PIC, as well as some of the films by ASCC's resident filmmaker Micah Van Der Ryn. Watch the local media for the exact show times for the individual films. For more information on Pacific Islanders in Communications, visit their web page at:



The visiting team Islanders in Communications seen here with their workshop participants at ASCC. The PIC team of(seated, consists l-r) Tim Irwin, Shane Pulasi Seggar, Dennis Imoto and Alex Munoz. Watch the local media for details of the free PIC Film Festival this Saturday the Convention Center. (Photo: J. Kneubuhl)

HISTORICAL NOTES

By: Stan Sorenson, Historian, Office of the Governor On February 8, 1904, the Department of the Navy authorized the purchase of a site at Blunts Point, Togotogo Ridge, Tutuila for the construction of an observatory, and a trail leading to it.

On February 8, 1944, Captain Allen Hobbs relieved Captain John Gould Moyer and took office as American Samoa's 30th naval governor (until January 27, 1945).

On February 9, 1942, the 2nd Marine Brigade established an observation post on Mount "Matafao, highest peak on the island [of Tutuila]." It was "manned continuously by the Intell[igence] Section."

On February 9, 1942, the 6-inch gun batteries at Blunts and Breakers Points fired a combined total of 40 rounds at a target in Pago Pago Harbor which was being towed at a speed of 11 knots. (The Navy's history of this and subsequent practices does not mention whether the targets were hit). (2a. Denfeld 1989a: 20)

On February 9, 1944, "The 'Upolu Detachment [of the U.S. Navy Seabees' 504th Construction Battalion Maintenance Unit] from the Marine Barracks, Naval Station, Tutuila arrived at 'Upolu on the USS *PC-1130*." **On February 10, 1878,** E. Liardet, the British consul in

Apia, "whose mind had given way under the strain," died before he could hear of his recall to London.

On February 10, 1990, Tolia ("Tony") Solaita, Samoa's only Major League Baseball player, was shot to death in Tafuna, American Samoa.

On February 11, 1911, Governor William Michael Crose asked the Secretary of the Navy, George von L. Meyer, to send a dentist to the U.S. Naval Station Tutuila. (**2f.** Crose 1911: 4)

On February 11, 1948, President Harry S. Truman declared his intention to designate the Department of the Interior as the agency responsible for the administration of American Samoa, Guam and the Trust Territory of the Pacific Islands. (1a. Darden n.d.: ix)

On February 11, 1960, in American Samoa, Ta'u Village's new water system was completed. (1d. Coleman 1960: 56)

On February 12, 1974, the Courthouse of American Samoa was entered on the *National Register of Historic Places*.(2c. Graf 1973)

On February 13, 1878, the United States-Samoa Treaty of Friendship, signed in Washington, D.C. by Le Mamea and representatives of the State Department, was ratified by the U.S. Senate. (1a. Gray 1960: 65)

On February 13, 1922, the Fitiuta School was opened on Ta'u, Manua.(**1d.** Bryan 1927: 88)

On February 13, 1941, American Samoa's Governor, Captain Laurence Wild, replied to the Chief of Naval Operations' (Admiral Harold R. Stark's) directive of December 20, 1940 "by recommending the establishment of a Native Insular Force separate and distinct from the Fita Guard, which was to function under and to be paid by the Government of American Samoa." This force subsequently came into being as the First Samoan Battalion, U.S. Marine Corps Reserve.

On February 14, 1872, Commander Richard W. Meade, USN, commanding USS *Narragansett*, anchored in Pago Pago Harbor to investigate the possibility of establishing a naval station there. He did this at the request of Mr. Henry A. Pierce, the United States Minister to Hawaii, who wanted to establish American interest and influence in Samoa. (1a. Gray 1960: 58)

On February 14, 1914, the American Samoan Nurses' Training School was opened in Fagatogo, next to the hospital, under the direction of Acting Chief Nurse Mary H. Humphreys and Nurse Corinne Anderson of the U.S. Navy's Female Nurse Corps. The first three student nurses (Initia, Fe'iloia and Pepe) were graduates of the London Missionary Society's Atauloma Girls' School.

On February 14, 1941, "Rose Atoll was made a Naval Defense Area by Executive Order of President Franklin D. Roosevelt."

Call Center (continued from page 1)

"We have high expectations and we know there will be difficulties along the way, but the partners of ITAS are confident that American Samoa will prove to be an excellent place to operate call centers," says Newton.

Governor Togiola says the proposed venture is exciting and a big challenge for the Territory because it will create many new jobs. "A call center is a place where telephone calls are placed or answered and I truly believe we are capable of offering this service to Safelite Autoglass by employing locals to handle the large volume of calls they receive daily from their customers," said Gov. Togiola. "We are very excited and really looking forward to meeting such an established major U.S. company like Safelite. I am very confident that they will be satisfied that American Samoa does, indeed, have the resources necessary to support their call center requirements."



ASEPA BEACH ADVISORY

The American Samoa Environmental Protection Agency (ASEPA) wishes to inform the public that on 02/14/06 the following recreational beaches were found to be contaminated with enterococci bacteria levels that exceed ASEPA Water Quality Standards:

Malota-Stream Mouth, Malota
Fagasa-Fagale'a (near bridge), Fagasa
Western Utumea beach, Utumea West
Vatia-Stream Mouth (2nd bridge), Vatia
Leala (Sliding Rock), Taputimu
Aua-Video (across A&M), Aua
Pala Lagoon Spring (near tennis court)
Alega-Stream mouth, Alega
Gataivai Beach (across laudromat)
Alao Beach, Alao
Faga'itua Beach (across sub station)

Fagatogo-Stream Mouth, Fagatogo Amanave Beach(across church), Amanave Afono-Stream mouth (across cricket) Leone Pala (near bridge), Leone Aua Stream Mouth (near bridge), Aua Pala Lagoon (across playground), Nuuuli Alega Beach (across resort), Alega Fagaalu Beach (adjacent field), Fagaalu Aoa-Stream Mouth, Aoa Onenoa Beach, Onenoa Malota Beach(near Gurrs), Malota
Fagasa-Fagatele(across boat house)
Asili Beach (across LMS church.), Asili
Aua-Pouesi (across Pouesi Mart), Aua
Fogagogo Beach (across resort)
Lauli'i Tuai-Stream Mouth, Lauli'I
Fatumafuti Beach, Fatumafuti
Masefau-Stream Mouth, Masefau
Yacht Club Beach, Utulei
Alofau-Stream mouth (1st bridge), Alofau

The public should not swim, wade, or fish within 400 feet of these polluted beaches. This advisory is in effect until further sampling and laboratory analyses indicate that enterococci concentrations are within water quality standards.

Water that contains excessive concentrations of enterococci bacteria is correlated with swimming-associated gastrointestinal diseases. Enterococci bacteria reside in the intestines of warm-blooded animals. Their presence in water indicates contamination by human and/or animal wastes. Swimmers in polluted water are at risk for many waterborne diseases, some of which may cause serious illness.

Note: ASEPA laboratory monitors the water quality of 42 recreational beaches on Tutuila, the wharf in Aunu'u, and five beaches on Manu'a. Tutuila advisories are issued weekly. Aunu'u and Manu'a advisories are issued monthly. Advisories are issued when bacteria concentrations exceed levels determined safe for human exposure. Questions should be directed to the ASEPA Water Program at 633-2304.